

VASFAA

BOARD - COMMISSIONER - COMMITTEE PLANS & REPORT FORM

(Add additional objectives and status reports as needed)

Committee: Awareness

Commissioner/Board Position: Kiesha Pope/Rep-at-Large Outreach Services

Year (e.g., 2005-06): 2008-09

Committee Members:

Zita Barree (Edamerica) – Co-chair

Linda Woodley (SCHEV) – Co-chair

Patricia Redwood (Riverside Health)

Tosha Robinson (SCHEV)

Jen Meier (College of William & Mary)

Standard Goal 1: Promote awareness of the programs and services offered by VASFAA to Virginia residents and education-related associations in Virginia. (Strategic Plan Reference: Section 4.5 B (4))

Objective 1: Determine opportunities for information about VASFAA and our activities to be shared with other associations/organizations.

Status Reports of Objective 1 *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

Date: 9/25/08

Report: Our committee will lend assistance as requested in promoting ECMC's College Night and will advertise Super Saturday at those events as well. We will be checking with the Virginia Counselor's Association, VACRAO, and VAEOPP about ways we can promote VASFAA and Super Saturday at their conferences. We will be exhibiting at the VCAN conference in December. Finally, Linda is working on getting a Call 12 financial aid hotline date for January 2009.

Date: 1/31/09

Report: VASFAA was an exhibitor at VirginiaCAN conference in December. A Call 12 financial aid hotline was held in Richmond in January 2009 – over 150 calls were answered by several VASFAA volunteers. A press release regarding Super Saturday was sent out using VPA twice in January which generated requests for interviews at some of the Super Saturday sites as well as with Brenda Burke, VASFAA President.

Date: _____

Report: _____

Objective 2: To work with the Secondary School Relations Committee to determine other ways that VASFAA can promote the services and programs offered by VASFAA, particularly to under-served and non-traditional populations.

Status Reports of Objective 3 *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

Date: 9/25/08

Report: No update at this time.

Date: 1/31/09

Report: Information about Super Saturday was shared with all High School Counselor Workshop coordinators.

Date: _____

Report: _____

Standard Goal 2: Promote financial aid awareness and provide financial aid assistance to Virginia residents.
(Strategic Plan Reference: Section 4.5 B (4) and 4.5 A (3))

Objective 1: To host at least 20 Super Saturday events throughout the state of Virginia in January 2009 which will include financial aid informational sessions and professional assistance with completing the FAFSA on the Web.

Status Reports of Objective 1 *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

Date: 9/25/08

Report: As of today, a total of 10 sites have offered to serve as hosts for Super Saturday which will be held on January 31, 2009. A final list of the sites will be available by the end of October. We are working with Jane Moore to have information available on the VASFAA web site. _____

Date: 1/31/09

Report: There were a total of 23 Super Saturday sites throughout Virginia. Specific details were made available through the VASFAA web site, including all promotional materials to be used by the sites this year. Statistics on participation levels are still being collected from the sites at this time.

Date: _____

Report: _____

Objective 2: Produce and provide a standard financial aid presentation to be used at all of the Super Saturday sites.

Status Reports of Objective 2 *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

Date: 9/25/08

Report: No update at this time. _____

Date: 1/31/09

Report: Donna Taylor, Virginia Tech, produced the standard financial aid presentation that was used by most Super Saturday sites this year.

Date: _____

Report: _____

Objective 3: Target at least five areas in Virginia that have significant under-served and/or non-traditional populations to host a Super Saturday.

Status Reports of Objective 4 *(Please report your progress toward achieving the stated goals – this is where the committee provides updates to the Board, including any suggestions or modifications to the goal and/or the Strategic Plan):*

Date: 9/25/08

Report: SCHEV and VASFAA have been awarded a College Access Challenge Grant (CACGP) to help with our Super Saturday efforts, particularly those in the five targeted areas in Lee County, Buchanan County, Portsmouth, Petersburg, and Richmond. See the CACGP contract for further details.

Date: 1/31/09

Report: The five targeted Super Saturday sites this year were: Lee High School in Jonesville, Grundy High School in Grundy, I.C. Norcom High School in Portsmouth, Virginia State University in Petersburg, and Virginia Union University in Richmond. Statistics on participation levels are still being collected from the sites at this time.