

# VASF~~A~~

## BOARD - COMMISSIONER - COMMITTEE PLANS & REPORT FORM

**Committee:** Awareness Committee

**Commissioner/Board Position:** Stephanie C. Clements/Rep-at-Large  
Virginia Tech

**Year (e.g., 2009-10):** 2011-12

**Committee Members:** Linda H. Woodley – Chair (SCHEV)

Ashley Ann Reich (Liberty Univ.)

Tierney McAuley (SCHEV)

Malik Gladden (NSU)

Margaret Murphy (Emory & Henry)

William Scharrer (Project Discovery)

Marlene Cicchetto (Bon Secours Memorial College of Nursing)

Crystal Filer-Ogden (Bon Secours Memorial College of Nursing)

**Standard Goal 1:** Promote awareness of the programs and services offered by VASAA to Virginia residents and education-related associations in Virginia.

**Objective 1:** Determine opportunities for information about VASF~~A~~ and our activities to be shared with other associations/organizations.

### Status Reports of Objective 1:

Date: \_\_\_\_\_

Report: \_\_\_\_\_

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Date: \_\_\_\_\_

Report: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

Report: \_\_\_\_\_

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**Objective 2:** Provide information about VASF~~A~~ and services it offers to appropriate media outlets.

### Status Reports of Objective 2:

Date: \_\_\_\_\_

Report: \_\_\_\_\_

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Date: \_\_\_\_\_

**Report:** \_\_\_\_\_  
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**Date:** \_\_\_\_\_  
**Report:** \_\_\_\_\_  
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**Standard Goal 2:** Promote financial aid awareness and provide financial aid assistance to Virginia residents.

**Objective 1:** Host a minimum of 40 Super Saturday sites in 2012.

**Status Reports of Objective 1:**

**Date:** 7/26/11

**Report:** As of today's date, 6 Super Saturday sites have been confirmed. VASFAA submitted a proposal for a grant in the amount of \$53,000 to the CACGP, administered through SCHEV. If approved, the grant will cover the following:

- Ad in School and College Guide published by Medial General
- 50 full-sized posters for each Super Saturday site
- 100 VASFAA financial aid folders for each Super Saturday site
- \$250 stipend for each Super Saturday site
- Jumbo postcards/magnet mailed to certain Virginia households.

**Date:** \_\_\_\_\_  
**Report:** \_\_\_\_\_  
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**Date:** \_\_\_\_\_  
**Report:** \_\_\_\_\_  
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**Objective 2:** Produce and provide a standard financial aid presentation to be used at all of the Super Saturday sites that will promote VASFAA as well as provide accurate information concerning the federal and state financial aid processes.

**Status Reports of Objective 2:**

**Date:** \_\_\_\_\_  
**Report:** \_\_\_\_\_  
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**Date:** \_\_\_\_\_  
**Report:** \_\_\_\_\_  
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**Date:** \_\_\_\_\_  
**Report:** \_\_\_\_\_  
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