

**VASF AA Annual Conference
Hampton Embassy Suites
May 23-26, 2010**

Tentative Agenda (as of May 4, 2010)

Sunday May 23, 2010

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| 10:00 am – 3:00 pm | <u>New Aid Officer’s Workshop (including lunch)</u>
Topics to include: Financial Aid: A Unique Profession; Rules for a Successful Financial Aid Operation: Organization and Management; Rules, Regulations and Policies; Current and Future Issues in Financial Aid; Must Have Tools for Every Financial Aid Officer; and Q & A |
| 12:00pm – 5:00pm | VASF AA Board Meeting |
| 2:00pm - 5:00pm | Exhibit Area Set Up |
| 3:00 pm | Hotel check-in |
| 3:00pm – 5:00pm | Conference Registration |
| 5:00pm – 6:00pm | General Session: Net Price Calculator - Data Requirements and Implementation Issues
Rick Gardner, James Madison University |
| 6:00pm – 7:30pm | VASF AA Networking |

Monday May 24, 2010

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| 6:00am – 8:45am | Breakfast |
| 8:00am – 12:00pm | Conference Registration |
| 8:00am – 9:00am | Exhibit Area Set Up |
| 9:00am – 10:30am | General Session: Federal Update
Jamie Malone, U.S. Department of Education

Find out what’s happening currently at the Department of Education and the impact of current legislation. |

Monday May 24, 2010, continued

10:30am – 12:00pm Exhibit Area Open

10:30am – 10:45am Break

10:45am – 11:45am **Concurrent Sessions**

Taking Control of Your Default Rate

Biz Daniel, Great Lakes

Utilizing Technology and Social Networking to Serve Students

Stephanie Clements, Virginia Tech

Professional Judgment Panel Discussion

Brian DeYoung, Shenandoah University

Deb Harber, University of Mary Washington

Tony Jones, John Tyler Community College

Financial Aid and the Bursar – Get Connected

Melissa Barnes and Sandra Riggs, Norfolk State University

12:00pm – 1:30pm

Opening Business Meeting & Lunch

SASFAA Update: Brad Barnett, 2010-2011 SASFAA President-Elect

1:30pm – 4:00pm

Conference Registration

1:30pm – 4:00pm

Exhibit Area Open

1:45pm – 2:45pm

Concurrent Sessions

Year-Round Pell (repeated Tuesday at 2:15 pm)

Jamie Malone, U.S. Department of Education

DL Funding & Cash Management (repeated Tuesday at 3:30 pm)

Donna Bean, Vera Riddick, and Shenell White, Old Dominion University

Leveraging Resources to Enhance the Financial Aid Role in the Recruitment/Retention of 1st Generation, Minority, Millennium and Veteran Students

Mike O’Grady, Financial Aid Services and Overture Technologies

Nicole Verrett, Financial Aid Services

Monday May 24, 2010, continued

2:45pm – 3:00pm Break

3:00pm – 4:00pm **Concurrent Sessions**

**DL Transition from a School's Perspective
(repeated Tuesday at 2:15 pm)**

Brad Barnett, James Madison University
Carl Bradsher, Averett University
Laurie Schiavone, Virginia Community College System

Not Just Another Customer Service Presentation

Donna Taylor, Virginia Tech

**The Post 9/11 GI Bill: It Begins With You
(repeated Tuesday at 3:30 pm)**

Tim Freeman, Thomas Nelson Community College
Annie Walker, VA Department of Veterans Services

4:15pm – 5:00pm Sector Meetings

6:00pm – 7:30pm **President's Reception**

7:30pm Dinner on Your Own

Tuesday May 25, 2010

6:00am – 8:15am Breakfast

7:30am – 12:00pm Conference Registration

8:30am – 9:30am **General Session: Town Hall Meeting with the Fed**
Jamie Malone, U.S. Department of Education

9:30am – 12:00pm Exhibit Area Open

Tuesday May 25, 2010, continued

9:45am – 10:45am

Concurrent Sessions

Building a Successful Financial Literacy Program

Joe Braxton, TG

VASFAA Long-Range Plan

Tom Morehouse, Virginia College Access Network

Virginia Wizard

Lori Dwyer, Virginia Community College System

Federal Loan Servicing

Bill Horn, Great Lakes

Dana Kelly, Nelnet

Nanette White, Sallie Mae

10:45am – 11:00am

Break

11:00am – 12:00pm

Concurrent Sessions

Learning to Listen

Charles Brantley, Discover Student Loans

How America Pays for College

Steve Wynne, Sallie Mae

Title X of the Higher Education Opportunity Act

Karen Koonce, Wells Fargo

Consumer Information Requirements

Jamie Malone, U.S. Department of Education

12:00pm – 2:00pm

Lunch On Your Own

2:00pm – 4:30pm

Exhibit Area Open

Tuesday May 25, 2010, continued

2:15pm – 3:15pm

Concurrent Sessions

Managing Federal Student Aid Credit Balances

Marjorie Arrington, DowLohnes, PLLC

DL Transition from a School's Perspective

(repeated from Monday at 3:00 pm)

Brad Barnett, James Madison University

Carl Bradsher, Averett University

Laurie Schiavone, Virginia Community College System

TAG Application Review Update

Lee Andes, SCHEV

Year-Round Pell (repeated from Monday at 1:45 pm)

Jamie Malone, U.S. Department of Education

3:15pm – 3:30pm

Break

3:30 pm

Exhibit Area break down

3:30pm – 4:30pm

Concurrent Sessions

Net Price Calculator Panel Discussion

Lefter Daku, Virginia Tech

Rick Gardner, James Madison University

Heather Hollandsworth, Ferrum College

Barry Simmons, Virginia Tech

The Post 9/11 GI Bill: It Begins With You

(repeated from Monday at 3:00 pm)

Annie Walker, VA Department of Veterans Services

Diversity Bingo

Delores Bright, Old Dominion University

Patrice Johnson, Norfolk State University

Martin Miles, Hampton University

Mike O'Grady, Overture Technologies

DL Funding & Cash Management

(repeated from Monday at 1:45 pm)

Donna Bean, Vera Riddick, and Shenell White, Old Dominion University

Tuesday May 25, 2010, continued

5:30pm – 6:30 pm	Pre-Banquet Gathering
6:30pm – 8:30pm	Banquet NASFAA Update: Barry Simmons, NASFAA Chair
8:30pm – 11:00pm	VASFAA's County Fair

Wednesday May 26, 2010

6:00am – 8:15am	Breakfast
8:30am – 11:00am	Closing Business Meeting General Session: SCHEV Update Lee Andes, SCHEV